## 4 TYPES OF CLASSIFICATION TASKS IN MACHINE LEARNING

[Binary classification](https://www.machineelearning.com/)refers to those classification tasks that have two class labels.

Examples include:

To learn more about [machine learning and its tips and tricks](https://www.machineelearning.com/).

* Email spam detection (spam or not).
* Churn prediction (churn or not).
* Conversion prediction (buy or not).

Typically, binary classification tasks involve one class that is the normal state and another class that is the abnormal state. To know the difference between [deep learning and machine learning](https://www.machineelearning.com/deep-learning-vs-machine-learning/).

<https://www.machineelearning.com/>

<https://www.machineelearning.com/machine-learning-classification/>

<https://www.machineelearning.com/reddit-machine-learning/>

<https://www.machineelearning.com/machine-learning-frameworks/>

<https://www.machineelearning.com/introduction-to-machine-learning-with-python-a-guide-for-data-scientists/>